

Dear Friends,

Parents Helping Parents, Inc. is excited to announce that our 4th Annual Hopeful Horizons fundraising event will be held on Thursday, April 27, 2023, at the Will Rogers Theatre & Event Center in Oklahoma City, and I am excited to share the sponsorship opportunities with you.

Included in this sponsorship packet you will find sponsorship levels to fit every budget, as well as sponsor benefits and other important event information. Your contribution to **Hopeful Horizons** helps provide our parents whose children struggle with substance use with up-to-date resources, great speakers, education, a free lending library, peer-to-peer support, and much more. Every donated dollar helps us reach parents not only across the state but also the nation.

Last year at Hopeful Horizons guests enjoyed an unforgettable evening at the Oklahoma City Zoo with great food, even better company, and the incredible recovery advocate, William C. Moyers. This year we have another excellent speaker, **Tiffany Jenkins** of YouTube's *Juggling the Jenkins*. In addition to her program, she is a comedian, best-selling author, speaker, and podcast host with a following of more than nine million viewers across her social media platforms. Although best known for her comedy, she is passionate about mental health and addiction, sharing her own personal experiences with addiction and recovery at schools, rehab centers, and conferences across the country.

The upcoming Hopeful Horizons is one you won't want to miss, and we encourage you to check out our website <a href="www.parentshelpingparents.info">www.parentshelpingparents.info</a> to learn more about the event and all the wonderful resources we provide to parents and families. You can purchase your sponsorship at our website or by completing the enclosed sponsorship form. If you'd like to talk about a customized sponsorship, please email Becky O'Dell, PHP, Inc. Executive Director, at ed@parentshelpingparents.info or call (405) 550-7326.

I hope to see you next spring at the 2023 Hopeful Horizons event. It will be our best yet, and we want you to be a part of it. Thanks so much for your continued support of the parents and loved ones we serve. See you in April!

Sincerely,

Bill Guy Board of Directors President Parents Helping Parents, Inc.



## 2023 Sponsorship Opportunities

# Circle of Love Sponsorship (Presenting Sponsor): \$7,500

- Two (2) Reserved Tables for sixteen (16) guests at the event
- Prominent logo included on invitation
- Prominent logo on event signage
- Prominent logo on event marketing materials
- Prominent logo on the Hopeful Horizons webpage
- Prominent logo with link to website featured in Hopeful Horizons Special Edition electronic newsletter
- Recognition at the event
- Social media recognition
- Opportunity to introduce speaker at the event

### Circle of Sharing Sponsorship: \$5,000

- One (1) reserved table for eight (8) guests at the event plus four (4) complimentary tickets
- Listing included on invitation
- Listing on event sponsor signage
- Listing on event marketing materials
- Listing on the Hopeful Horizons webpage
- Listing with link to website featured in Hopeful Horizons Special Edition electronic newsletter
- Recognition at the event
- Social media recognition

#### Circle of Hope Sponsorship: \$2,500

- Reserved table for eight (8) guests at the event
- Listing in the invitation
- Listing on event sponsor signage
- Listing on event marketing materials
- Listing on the Hopeful Horizons webpage
- Listing with link to website featured in Hopeful Horizons Special Edition electronic newsletter
- Recognition at the event
- Social media recognition

#### Circle of Help Sponsorship: \$1,000

- Reserved seating for four (6) at the event
- Listing in the invitation
- Listing on event sponsor signage
- Listing on event marketing materials
- Listing on the Hopeful Horizons webpage
- Listing featured in Hopeful Horizons Special Edition electronic newsletter
- Recognition at the event

#### Circle of Care Sponsorship: \$500

- Reserved seating for four (4) at the event
- Listing in the invitation
- Listing on the Hopeful Horizons webpage
- Listing in event program

### Circle of Understanding Sponsorship: \$250

- Reserved seating for 2 at the event
- Listing on the Hopeful Horizons webpage
- Listing in event program



# 2023 Sponsorship Form

Thursday, April 27, 2023 | 6:30 p.m. | Will Rogers Theatre & Event Center Oklahoma City, OK

# **Contact Information**

Contact Name	
Mailing Address	
City, State, Zip Code	
Phone	Email
Name for Sponsor Listing:	
Please S	Select Sponsorship Level
Circle of Love - \$7,500	Circle of Help - \$1,000
Circle of Sharing - \$5,000	Circle of Care - \$500
Circle of Hope - \$2,500	Circle of Understanding - \$250
Pa	ayment Information
Credit Card Number:	
Expiration Date:	Security Code:
Billing Address:	
Authorized Signature:	
(Visa, MasterCard	l, American Express and Discover accepted)

# **To Confirm Sponsorship:**

- > Email completed sponsor form to ED@ParentsHelpingParents.info
- Purchase online at www.ParentsHelpingParents.info
- Mail payment and form to: PHP, Inc.

P.O. Box 20574

Oklahoma City, OK 73156

For additional information, please contact Executive Director Becky O'Dell at (405) 550-7326 or ED@ParentsHelpingParents.info

Please Make Your Purchase by Friday, April 14, 2023.